

# CLOUD COSTS MORE THAN YOU THINK

Confidence in managing  
cloud costs is declining.

Enterprises' confidence in the visibility  
into their cloud costs:

31%

2021

Very  
Confident

21%

2022

Very  
Confident

15%

2022

Not  
Confident

Cloud costs can quickly  
surpass on-premises when  
design falters.

Inefficient resource usage,  
unmanaged resources,  
suboptimal architecture, and  
failure to leverage automation  
or discounts inflate expenses.

Ignoring these aspects can  
outweigh cloud's potential  
cost advantages.

## CLOUD COST OPTIMIZATION



Cloud solutions from business-minded experts

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## MAXIMIZING CLOUD DISCOUNT BENEFITS

Balancing benefits with  
upfront costs can be tough.

Navigating complex cloud cost  
benefit plans requires  
understanding usage patterns  
and careful analysis.

The evolving cloud landscape  
demands continual monitoring  
and adaptation for optimal cost  
efficiency.

91% of cloud decision makers utilize  
cost-minimizing options:

SPOT INSTANCES - 39%

SAVINGS PLANS - 42%

COMMITTED USE DISCOUNTS - 47%

RESERVED INSTANCES - 52%

## ADOPTING A HOLISTIC APPROACH

Cloud costs should align with  
business goals and strategy.

10%

83% of enterprises enlist  
external consultants  
when adopting FinOps.

Enterprises with a "mature"  
FinOps practice

Petabloc has achieved  
**\$10,000,000+** in  
year-over-year cost savings  
for our clients through  
advanced cost optimization  
solutions.